10. Good retailers always:

1. **SELL** a Kit Yamoyo when a child has diarrhoea
   BUT also ask about the danger signs

2. **POSITION** the Kit Yamoyo where customers can see them and store them safely off the floor

3. **DISPLAY** the Kit Yamoyo poster outside their shop

4. **ORDER** more Kit Yamoyos when they have less than 5 in stock